

**Winnisquam Watershed Network
Board of Directors Meeting
October 2, 2017**

5:00 pm Lisa Eggleston calls meeting to order. Attendees were: Terry, Frank, Cliff, Ed, Tom, Tony and Dean. Phone in: Jim, Lisa and Judy.

Action Items that were discussed were as follow:

Treasurer's Report and Membership Report: According to Ed and Tom, the account has a balance of \$1,793.83. The PayPal account needs to be reconciled. There are 58 members from the website and annual meeting. Of the 14 PayPal account members, 11 have paid and 3 have not paid. Tom and Ed will work on the membership list to straighten out any confusion.

It was agreed that a membership drive will take place in the Spring of 2018. It is believed that the 501.c3 status will be important to getting new members.

The membership drive will focus on important issues such as milfoil management and lake water quality.

Tony suggested that we look for a corporate sponsor for WWN such as Winnisquam Marine.

A letter should be sent to all lakefront property owners as a way to increase membership.

501.c3 Status: Grant applications need a 501.c3 status to be considered for funding.

It was discovered that the IRS will honor all contributions as tax deductible if contributions are made within 7 months of formation of the 501.c3.

The formation fee for 501.c3 is \$275 if the organization has an account balance of \$5,000 or less.

Motion: WWN should apply for a 501.c3 status. Motion by Tom and seconded by Cliff. All Board members agree. Ed will prepare the application.

Jim committed to contribute \$1,000.00 following the IRS approval of the 501.c3 status.

Estimated wait time for the approval of the 501.c3 status is 8-12 months.

A letter of thanks will be sent to all donors informing them of the status of the 501.c3 status so they know the status of contributions in the future.

Conservation Commissions: Dean agreed to contact the conservation commissions for

Tilton, Belmont, Sanbornton, Meredith and Laconia so WWN can make a presentation to seek both financial and membership support of the commissions. Meeting the Commissions is to occur prior to their budgeting season.

Dean is a member of the Laconia Conservation Commission and it has committed both financial and membership support for WWN. Cliff met with the Sanbornton Conservation Commission, got a lukewarm response regarding support. Tom will contact the Tilton Conservation Commission.

Cliff drafted a letter to be sent to the Commissions prior to meeting with them.

Communication Strategy: Terry submitted a communication plan for review and will revise it within the next month.

Terry met with Tom to review the website and will make revisions over the next month. Terry, Judy and Tom will review other lake association websites for ideas to improve WWN's website.

Who has authorized access the WWN Facebook page so changes can be made to it? The Facebook page can be used as a vehicle for keeping people up to date with WWN activities.

Terry will look for ways; to increase membership in WWN; to integrate WWN into the community; and to develop a welcome packet. A newsletter will be developed later this year.

WWN Logo: Lisa has specifications for the logo contest that will be sent to the Board for distribution to local high schools and community colleges. The submission deadline will be February 1st. Ed and Louann have committed to giving the winner a \$50 savings bond.

Milfoil Grant Application: Lisa has been in contact with Amy Smagula, NHDES, regarding mapping the milfoil in Lake Winnisquam as well as, getting WWN on the list of recipients to receive state funding to manage milfoil in 2018.

In 2017, Sunray Shores, Belmont and other local organizations are receiving state funding for divers to remove milfoil.

The goal for 2018, is to have a lakewide approach to milfoil management.

In the Spring of 2018, WWN will start a weedwatchers organization for the lake.

Water Quality: Lisa will draft a description of water quality trends in the lake and forward it to Terry for incorporation into the communications documents. Water sampling may need to be expanded to include sampling of the major tributaries of the lake. This expansion will hopefully identify the major sources impacting water quality.

Next Meeting: The next Board of Directors meeting will be held at Terry's house on November 6th from 5-7 pm.

Meeting adjourned at 7 pm.

Respectfully submitted'
Dean Anson II