

**Winnisquam Watershed Network
Board of Directors Meeting
July 06, 2020**

**Meeting Opened @ 5:05 pm (EST)
Adjourned @ 6:46 pm (EST)**

Attendees

Phone: LisaE, Terry, Tom, Bob, Ed, Sue, Dick, Jim, Tony, Chuck, LisaM, Dean
Absent: Deb, Jeff, Judy

Next Meeting (Remote)

Annual Meeting July 25th, 2020 @10:00 AM via Zoom

Next BOD meeting ?
US Dial-in Number: (563) 999-1018
Access Code: 797673

Online Meeting Link: <https://join.freeconferencecall.com/ldeggleston>
Online Meeting ID: ldeggleston

Board welcomed Chuck Robert, who has agreed to serve as a Director next year. He lives in Tilton.

Minutes Acceptance:

- June minutes accepted

Treasurer's report

- Balance: \$17,066.68
- Paid out Solitude Invoice for ~\$12,000
- Local matches pending collection
- Winnisquam Marine committed to renewing sponsorship at Benefactor level (at least \$500) / considering \$1,000

Membership Drive

- 45 members: 6 new members / 39 renewals
- Expiring memberships: Email list of individuals to follow up on for membership (Lisa)
- Follow up w/those not renewing after annual meeting
- Drawing for June membership drive (board member exclusion) (Terry)
- 2nd membership drive drawing @annual meeting

Lake Host status

- Started a bit late based on COVID-related hiring constraints at NH Lakes
- Began late June
- Paid staff on Th/F/S/S
 - No invasive species found
- Working with NH Lakes has been challenging as a result of COVID
- Deb Williams & Dean currently providing coverage
 - Need more volunteers
- Dean to send out a schedule to see if we can fill in the open slots

Water quality monitoring schedule/logistics

- July 13th/ 14th for VLAP & Lay Lakes sampling
- Tributary sampling to be completed during the month of July
- Approved \$500 to pay private lab to test tributary monitoring samples for phosphorus since NHDES is not doing it this year.

Milfoil program update

- Herbicide treatment completed on June 25th
 - Sunrise shores & Tilton/Belmont area
- Diving to be scheduled and determined based on weed watchers and other identification

Town Contributions

- Meredith processing \$6,000 invoice for this year's program, will be revisiting contribution in future due to COVID impacts on revenues (Lisa)
- Belmont reimbursement + Lake Host up to \$3K (Ed)
- Tilton (up to \$6k) reimbursement form needs to be submitted for herbicide treatment in rockpile (Tom)
 - Tom to work with Chuck, who will be taking over as town rep
- Sanbornton (\$5k) to be submitted (Terry)
- Laconia – invoice for \$7500 was sent but has not yet been paid (Dean to check)

Merchandise sales

- Post out on Winnisquam site
- Order ready for pick-up
- Terry to continue facilitating orders
- Dupaks will continue to handle lithograph sales

Annual Meeting

- Virtual meeting through Zoom
- Consider a renewal background through Zoom
- Establish a co-host to manage audience muting
- Meeting information at key locations (Terry)
- Lisa will email Zoom link, and website info on meeting will say email WWN for Zoom link (to prevent unwanted guests)
- Agenda:
 - Welcome & Year in Review (Lisa)
 - Program Update
 - Invasive Species Update
 - Milfoil Mgmt
 - Weed Watchers - (Bill Esrich?)
 - Lake host – (Dean)
 - Lake Monitoring – (Ed)
 - Tributary Monitoring – (Lisa)
 - Watershed Management Planning – (Lisa)
 - Work with Partnerships – (Lisa M re Black Brook)

Business Meeting

- Treasurer's Report / Budget – (Ed)
- Bylaw revisions – (Lisa)

- BOD Elections – Dean
- Call on Terry – plug merchandise
- Open Discussion / Q&A
- Lisa & Ed will finalize proposed budget and circulate.
Dick agreed to serve as Secretary next year

Other

- How can we leverage the historical photo's, etc.

Looking forward / Carry Over Items:

Lake Sunapee structure the WWN aspiration

How do we get the “day trippers” on board? Carry over for future discussion.

WWN needs a defined strategy.

- Consider sources like realtors (local realtors group – Deb to investigate).
- Target beyond lake town zip codes?
- Laconia Sun Blow Ins
- Public Events
- Leverage Winnisquam’s history = what if?????
- Winnisquam Summit: Joint Meeting of Conservation Commissions to educate them on “who we are” “what we have done” “what we are doing” & “what we need”
- Sponsor a Fishing Tournament
- Target Sand Bar people, Ahern State Park, Loon Sanctuary
- Membership ‘tchotchke’ (e.g., sticker, floating key chain, cloakie), personalized Thank You note, voice mail message
- Periodic Facebook Reminders
- Update Business Sponsor approach (Lisa to send out Business Letter)
- Are there any Business Sponsors expired, how to handle. It was decided to keep them listed on the Website.

Campaigns:

Brochures / Informational Cards

- Who we are w/a membership tear off
- Map of Lake / informational
- General Information:
 - Cyanea bacteria blooms (this is what it looks like, this is what to do if you find it, etc.) - Informational Card (possibly leverage what is already out there). Statistics on closures / impact
 - Also, what is not Cyanea bacteria blooms
 - What is the impact of the Geese or water fowl (bacteria)

New Website

- Blog topics (ongoing)
 - Water Quality / Tributary
 - Septic
 - Build membership – what are they getting of value – make it personal (you are missing out if you are not a member)
 - Did you know???? (email out to board for ideas)

- Include in Newsletter
- Lake Winnepesaukee has a Friday “did you know”
- Historical items – possibly reach out to historical societies for information
- Winter Information from Snowmobile clubs
- What causes the beach closures (geese, ducks, storm runoff)
- The Winnisquam Beaches / Public Access Points
- Lake Hosts
- How Black Brook got its name?
- Flushing rate / scientific data from Watershed Plan

General:

- Lakeshore Association – how to get more engagement?