

Winnisquam Watershed Network

Board of Directors Meeting

December 7, 2020

Meeting Opened @ 5:30 PM (EST)

Meeting Adjourned @ 6:29 PM (EST)

Attendees by Phone or Zoom: Lisa Eggleston, Ed Stephenson, Jim Chapman, Katherine Keen, Robert Day, Tom Camp, Dick Tracy, Dean Anson, Judy Hughes Lisa Morin and Tony Carita.

November meeting minutes approved by Ed & Dean, all in favor.

Treasurer report, Ed stated he is waiting Sanbornton's payment towards the milfoil program. Lisa E. reports that Terry Rasp continues to reach out to town officials. Board approved two expenses, \$348.00 to repair oxygen meter. Dean stated that the battery in the meter corroded causing the damage. Dean stated going forward the batteries will be removed prior to storing during the off season. Second expense of \$285.00 for website maintenance and upgrades.

2021 milfoil treatment will consist of approximately 16 days of diving and removal of milfoil, no herbicide treatments scheduled for 2021. Amy Smagula will identify locations needed. Aqualogic bid of approximately 20k for diving. Consideration for using additional funds for Lake Host program.

Lisa E. reports that the majority of those that responded back to her about strategic planning meetings would like to see this take place during regular monthly meetings and not additional meetings. If that doesn't work then we can move to additional meetings. Lisa E. asked that those who have not gotten back to her that they do so. Board agreed that there is no need for a facilitator at this point that we should keep things simple. Jim suggested that we use the January meeting to start with Part 1 of the strategic planning. It was agreed that everyone will formulate responses to the questions in that section before the meeting. Lisa will send out a reminder beforehand.

Lisa E. updated the board on the status of the Watershed Management Plan. She is waiting to hear back from Jim Marcoux at DES for Lisa E. to meet via teleconference with the project team. Dean is working with Barbara Richter to have all of the conservation commissions in the watershed meet virtually in January to provide input.

Lisa E. announced that the Moose Plate Grant will run from April 2021 to April 2023, and will allow for about 400 hours annually for staff assistance for public outreach and education. WWN will be responsible for \$1,000/yr cash match and in kind volunteer hours. Lisa E. reminded the board that we approved \$5,000 for watershed management in our annual budget, and this would come out of that. Board will need to identify possible candidates for the position. Lisa M. suggested that we ask DES if they have candidates that might be interested in this project. Dean mentioned the Antioch Master Candidates program. Lisa E. mentioned that possibly the PSU program and obtaining an intern who might be able to work some hours during the school year in addition to the summer.

The other part of the Moose Plate Grant was \$8,000 to enable us to hire Trout Unlimited to conduct assessments of 30 culverts. Dean believes that all of the culverts in Laconia were recently assessed.

Board approved 2020-21 grant award from the State for invasive species control.

Lisa E. pointed that Jess from Belknap County Conservation assisted us with getting WWN on Twitter and Instagram. We still need to build a following on both. Lisa E. requested that we send her any articles and information related to our cause.

Discussion took place on new members and reminding current members when their membership is scheduled to lapse. Tom pointed out that we can use the Little Green Lights program to generate thank yous and reminders. Jim suggested if someone donates more than \$100 they should get a handwritten thank you.

Lisa E. is working on an end of the year appeal letter. Jim stated that it would be good if we could find someone to do an in kind match. Pointing out that often generates more donations when donors know that their donation will be matched. Lisa E. brought up the idea of specific cause donation, such as the Lake Host program. Dean mentioned that 2020 Lake Host program inspected over 2,600 boats and that we not all of them as we don't have 7 day coverage. Dean noted there are days when they inspect 300+ boats in a 5 hour period. Dean stated that it breaks down to about \$2.00 per boat inspection. Board agreed that annual appeal would be to support Lake Hosts.

Ed asked for approval to pay invoice for website repair, which the board agreed on. Tom mentioned that should that happen again that we rebuild the website, which he would be willing to assist with. Lisa E. suggested that we look at the new Winnepesaukee website.

Lisa E. will send reminders to members who have not renewed. Discussion took place about adding a friends group, which will consist of local State Representative, Selectmen, and other officials. Tom as started to enter data.

Discussion took place about Jay's Marina donation. No one on the board knows or deals with Jay's Marina. Lisa E. will reach out about donation noting that it was about this time last year that Jay's donated.

Next meeting scheduled for January 4, 2021 at 5:30. Meeting will consist of part 1 of strategic planning. Lisa reminded those that have not responded do so, sooner than later, which she will compile and share with the rest of the board prior to January 4.