

Winnisquam Watershed Network
Board of Directors Meeting
June 13, 2022

Meeting at Lisa's House

Attendees: Lisa Eggleston, Chuck Mitchell, Jim Chapman, Robert Day, Ed Stephenson, Dick Tracy, Dean Anson, Dawn Dupak, Kath Keen, Tony Carita, Tom Camp and Judy Hughes.

Start: 5:32 PM

April and May meeting minutes approved with one correction for the May minutes.

Treasurer Report, bank balance \$75,448.38 and PayPal \$172.98.

NH Gives, raised \$4,500.00, plus Jim's \$1,500 match. 43 different donors. We won't know total until all fees are figured in. Lisa pointed out that our outreach made a difference.

We would like to identify a consultant or board member to assist with fund raising. Tom will send out a report on trends related to donation, asking that we review it and see if we have any thoughts and ideas related to the categories listed on our website. Report will tell us how we are doing with membership retention. NH Gives provided us with names and addresses of our donors who we will add as members. We currently have about 200 members on LGL (164 on email list) and 124 on our "friends" email list. Lisa will send list of the NH Gives donors out for board members to identify who they would like to send personal thank you cards to with a WWN window sticker.

Further discussion as to why we need fundraising consultant, how can we identify and recruit new members. Lisa spoke with Martha Lovejoy with NH Lakes, who offered to share some thoughts on fund raising and membership drives.

In review of WWN management plan, Lisa acknowledged that there is a lot of work to be done, which is more than what we can expect volunteers alone to do.

Lisa, Tony, Ed & Louanne, Dean and Cindy attended Lake Congress, which they all agreed was successful. Attendees shared some of what they learned. Lisa pointed out that Kezar Lake has daily water temperature monitoring. The equipment would cost about \$5,000 to start. Discussion about linking that to our website which has proven to be a valuable tool with hopes of attracting more attention to WWN website and an increase in membership.

So far we have two people on the lake who have done the Lake Smart assessments. Tony and Ed will be getting site visits July 13th. Need to recruit more participants on the lake.

Several board members tuned into WWN management plan presentation last week. Lisa is working to have the recording placed on WWN website. Doesn't appear to be a way to tell who signed into the presentation. Appears to have been 35-40 attendees. Comments on the draft plan are due this Friday, June 17, 2022. Once plan is finalized we will discuss how to present it on WWN website.

Milfoil treatment for 2022, right now projected to be up to 20 days of diving. NHDES is conducting survey of milfoil regrowth. SunRay shores is one area they are looking at. Until we hear from the weed

watchers and the weed growing season is in full swing we likely will not know what other areas need to be targeted.

WWN has been awarded the 319 Grant for up to \$125,000 to be used towards the 3 identified stormwater management projects prioritized in the Watershed Plan. Cindy will manage the projects and her time is billable to the grant. Design and permitting will take place through the fall. WWN spoke with 2 landscape contractors to get their thoughts. Hopefully the projects will be constructed in Spring of 2023. Discussion occurred about media coverage for the 319 Grant in the future sometime after we release the WWN management plan so that we don't overlap the two. Lisa pointed out that the Town of Sanbornton and City of Laconia are doing the construction on those two respective projects so we should easily meet WWN expected match. The project in Deer Park will be more challenging since a contractor needs to be hired. Cindy's time working on the project net of her salary goes towards the match.

Tuesday June 21 is the loon paddle, which is currently full. Lisa suggested that anyone can sign up that you would be added to wait list in the event anyone backs out.

July 6 is the loon presentation at Belknap Mill, we need to start publicizing it. Lisa will edit a blurb to send to all board members to share with other lake associations, friends and town websites.

Update on the loons nesting platform set up by Three Islands, the loons decided not to use it, instead they chose to nest on land in a secluded area, near the nest. Lisa moved the signs.

Ed and Dick will do VLAP on June 27. Tony will conduct the near shore testing. Dean and Bob working on tributary testing. Discussion about coordinating efforts with Lakes Winnisquam, Opechee and Wicwas since all are in our watershed.

Tilton Con Com is meeting at 7PM on June 20, 2022 regarding the Anchorage development, which will have a ½ hour informational presentation on the plans for that site, regarding conservation issues only. This meeting has nothing to do with views, traffic patterns or other similar issues, the meeting is about conservation matters. No votes will be taken that night. Lisa and possibly Cindy will attend on behalf of the WWN. It appears approval for the project is likely. Goal moving forward is to work with them to assure they keep land and water conservation in mind.

Annual meeting is Saturday, July 23, in Belmont. Dean working on securing the Belmont Beach site. Lisa stressed the need to add members to the board, especially anyone with experience in fund raising consultation and graphic arts. Will discuss WWN management plan at the annual meeting, possibly outside speaker from Soak Up the Rain program as well.

Discussion of climate change impacts on lakes. Storms are getting larger producing more rain, which can't be absorbed into the ground which increases washoff of pollutants into the Lake. We are seeing more drought time with larger storms. Warmer winters with less snow and ice, which is not good for lake quality.

Merchandise, Dawn asked about approaching businesses to sell our merchandise. Two options discussed, selling the product to local businesses, which they can mark up and sell at whatever cost they desire. Second is to supply the product, then turn over sales, which would require tracking inventory and may be more challenging. Discussion about other products we may consider.

Fundraiser concert/social event is scheduled for August 6 7-11PM, at Lochmere Country Club function hall. We won't charge admission. Consideration for a table at the door, asking for donations, with merchandise for sale. Tony discussed items he may be able to get items for a raffle, or silent auction, which prompted additional conversation about items that can be picked up and whether it should be a raffle or silent auction. How do we bill this, in lieu of calling this a fundraiser, refer to it as a friends raiser, Friends of Lake Winnisquam. Join us for an evening of Rocking by the Lake, at Lochmere Country Club August 6, 7-11. Music provided by Off the Record. No cover charge, donations appreciated. Bring your friends and make new ones.

Discussion about selling advertisement to be placed at the boat ramp while the Lake Host is on duty. Aim to do this for next year.

Discussion about the clear cutting the state of NH in the Chemung State Forest did last fall for forest management. They did about 30 one-acre cuts in a checkerboard pattern. Lisa met with Scott Powell they did some exploring and realized they did some cutting around wetlands area, which Lisa and Scott will point out to the State of NH. The timber harvesting is something the State does repeatedly in the same area about every 20 years. When done appropriately the cutting has some benefit to vegetation and wildlife in the area.

Next meeting: July 11, 2022, 5:30 PM at Tony's.

Meeting adjourned: 7:35PM.