

**Winnisquam Watershed Network
Board of Directors Meeting
August 12, 2019**

Meeting Opened @ 5:10 pm

Attendees

Present: Lisa Eggleston, Dean, Ed, Tom, Jeff, Deb, Jim, Lynn, Dick, Sue, Tony (& wife Shelley), Bob, Terry
Phone: Judy
Absent: LisaM.

New Officers / BOD Introductions

Bob Day, Dick Tracy, Sue Masse, Jeff Caira, Deb Burrell

Minutes Acceptance:

Deferred July and Annual Meeting minutes until next meeting

Treasurer's report

Current Balance: \$36,299
Presented 2020 Budget at Annual Meeting

Budget review

Large balance reflects the fact that we have not yet been billed for 2019 milfoil program, have received \$7,500 from Meredith

Milfoil contributions committed:

- Sanbornton \$5,000 – Terry to follow up with getting the check
- Belmont: up to \$2,700 – Diver Only – pending completion of contract
- Tilton: Carried forward \$2k, Tom will request additional reimbursement for diver work
- Laconia: \$7,500 – pending

Anticipating less diver work than originally planned. Remaining \$\$'s will be consumed by the deficit.

Milfoil Treatment

Amy S. remapped lake early July

- Milfoil is back in some places (e.g. Loon Sanctuary – roped off area), but less dense
- Some areas were successful with no regrowth
- Potential for milfoil outside of Laconia boat ramp – Amy aware and will revisit

Schedule:

- Herbicide treatment to be conducted on 8/21 – targeted completion of 1 day
 - Jay's Marina & Ephraim's Cove & Northern End of Lake
- Signs will be posted similar to last year – one week in advance (Lynn/Tom)
- Abutter notice posted in Newspaper
- Abutters directly notified
 - Within 200 feet of shoreline
 - Within 500 feet of wells
- No irrigation for 24 hours
- Diver/DASH program to begin shortly after herbicide treatment

Lake Host Program

Question Posed: What is done when something is found?

- Remove invasive species or suspected species for analysis
- Fish & Game present to assist if refusal to cooperate

Results to date

- 5 samples collected
- All were dry (aka dead)
- Recorded which lake they had been on last
- Chinese mystery snails collected and thrown away
- WVN volunteer time = \$900
- Fairly certain allocated funding will be exhausted
- WVN may need to allocate additional dollars

Discussion – goal to increase Lake Host coverage from just weekends but would need more money. Had some difficulty finding qualified individuals to man the post @ the Laconia boat ramp. Wicwas seems to have consistent coverage. Should we reach out to them to find out where they get their Lake Hosts from? We may need to consider supplementing with volunteer work force next year.

Water Quality Monitoring

VLAP sampling will be done on 8/19 & 9/12(ish) by Lynn & Ed's team. Lisa will do 8/19 Lay Lakes sampling, Tony the Sept one.

Cutoff for data to be included in the VLAP Annual Report is 9/15 so will wind up our program before then.

VRAP Tributary monitoring approach

- Try to grab samples throughout the year
- August w/o 8/19 & Sept. to be scheduled via email communications

Watershed Management Plan

Section 319 Grant \$\$ may not come to fruition – Lisa to have further discussion with NHDES and LRPC

BCCD stream assessment

Terry to meet up with Donna on Strategy

New Website

Great design and look – special thanks go out to Sue, Tom, & Judy!

WVN responsible for all updates moving forward

Punch List

- Acquire Winnisquam.com domain (requires funding)
- Establish auto renewal for .org domain
- Redirect .com to .org (post purchase of domain)
- Change email to “president@” “info@” etc.
- GSuite subscription (requires funding)
- Expand content under “Learn More” tab (e.g., what is a watershed)
- Pictures at bottom of home page should redirect to “our Programs”
- Can general search results be optimized to highlight the WVN website (e.g., tags, key words)
- Change out graphics for “who we are”, etc. Tom to reach out to Winnisquam Photography
- Update content pages (e.g., who we are)
- Consider a periodic (monthly?) blog posting that carries over to Facebook
- Add the option to purchase T-Shirts as “Limited Edition”

Membership

Lisa visited Lake Sunapee and commented on how large and professionally run it is. Should their structure be the WWN aspiration? Director also told her that 50% of their membership comes from people in the watershed but not on lake – consider for future mailing.

How do we get the “day trippers” on board? Carry over for future discussion.

WWN needs a defined strategy.

- Consider sources like realtors (local realtors group – Deb to investigate).
- Target beyond lake town zip codes?
- Laconia Sun Blow Ins
- Public Events
- Leverage Winnisquam’s history = what if??????
- Winnisquam Summit: Joint Meeting of Conservation Commissions to educate them on “who we are” “what we have done” “what we are doing” & “what we need”
- Sponsor a Fishing Tournament
- Target Sand Bar people, Ahern State Park, Loon Sanctuary
- Membership ‘tchotchke’ (e.g., sticker, floating key chain, cloakie), personalized Thank You note, voice mail message
- Periodic Facebook Reminders
- Update Business Sponsor approach (Lisa to send out Business sponsorship Letter to BOD)
- Are there any Business Sponsors expired, how to handle. It was decided to keep them listed on the Website.
- What about Grant Sponsors (Ed to reach out to BoNH)

~250 Facebook followers

124 members (Family, individual, Business)

Awareness/Fund Raiser Potentials / Social Events

- Fishing Derby
- Bike Race (Donna Hepp?)
- Lake Clean Up Day
- Rotate Informational Literature/Board (e.g., Libraries, Town Halls)
- Triathlon
- Eagle Scout Project
- Marine Patrol Boater Safety
- Kayaking Winni River
- Swimming across the lake (could be dangerous)
- Lake Smart Program (NH Lakes)
- Invasive Free Pledge
- Nature Boat Rides w/kids w/certificates of completion
- Would the Lobster Connection be willing to sponsor an event early next year in their new location?

General:

- Lisa to send out Google Drive invite to new (and old) BOD members
- Next Meeting Monday, September 16th @ 5:00 (EST) @ Tony’s (30 Black Brook Rd) or dial-in bridge
- Moving forward, WWN BOD will meet on 2nd Monday of the month (tentative)

Meeting Adjourned @ 7:20pm